

SOOLEEN KIM

PORTFOLIO

sooleenkim.com

CONTACT INFO

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TOOLS & SKILLS

Adobe Suite

InDesign | Photoshop | Illustrator
AfterEffects | XD | Premiere Pro

Prototyping Tools

Figma | Figjam
HTML | CSS | P5.js (Javascript)

3D Animation

Blender | Unity | Spline

Print Production

Risograph | Laser, inkjet prints
Bookmaking | Binding

EDUCATION

Pratt Institute | New York, USA | 2021 - 2024

BFA Communication Design, with Sustainability Studies minor
Highest Honors

University of Arts London | London, UK | 2023

Study Abroad, BA (Hons) Graphic Media Design

RELEVANT EXPERIENCE

Freelance Brand Designer | Brooklyn, NY | 2023 - 2024

Starlite Collective based in New York, NY

- Designed the company logotype, provided creative direction, developed systems, and produced event advertisement deliverables.
- Initiated discussions, pitched event concepts, and devised marketing strategies, resulting in a gain of over 1,000 Instagram followers from the launch event.

Fruit, Now based in Seoul, Korea

Berlin 166 Coffee based in Seoul, Korea

- Developed comprehensive brand identity guidelines and logotypes, ensuring meticulous attention to detail.

Design Technician | Brooklyn, NY | 2021 - 2024

Pratt Institute Reprographics Lab

- Proactively solved technical and creative challenges in customer design, printing, and finishing production.
- Scheduled appointments, coordinated print demo sessions, and handled sales transactions to ensure a seamless customer experience.

AWARDS & EXHIBITION

Red Dot Award: Brand & Communication | Essen, Germany | 2025

Wallog: App for Your Genuine Friendship, a social media app for in-person interaction won the award for high quality app design.

Transdisciplinary Approaches to STEM Teaching and Learning
Exhibition | Brooklyn, NY | 2024

My designed product was chosen to be exhibited for its excellence in raising scientific literacy through media art.

Pratt Institute President's List | Brooklyn, NY | 2021 - 2024

Earned the award each semester at Pratt Institute for consistently producing outstanding and inspiring work.

Alpha Gamma Sigma (AGS) State Convention Awards
Santa Monica, CA | 2021

Won 4 awards as the leader of the AGS Newsletter Committee for creating a distinguished newsletter at Santa Monica College.